

Public perceptions of off-shoring

Conducted by Essential Research for the Finance Sector Union and Senator Nick Xenophon

Data supplied by Your Source

Online poll conducted 15 – 20 October 2009

Sample = 1051, National, weighted according to ABS

Do you agree or disagree that that banks sending jobs off-shore improves customer service?

86% disagree; 7% agree

	%
Strongly agree	3%
Agree	4%
Disagree	21%
Strongly disagree	65%
Don't know	6%

Do you agree or disagree that your bank should not transfer your personal information overseas for processing without your written permission?

83% agree; 13% disagree

	%
Strongly agree	68%
Agree	15%
Disagree	4%
Strongly disagree	9%
Don't know	3%

Do you agree or disagree that the Government should require all financial institutions to disclose whether they are transferring and processing customer information offshore?

91% agree; 5% disagree

	%
Strongly agree	74%
Agree	17%
Disagree	3%
Strongly disagree	2%
Don't know	4%

If you had a choice between a bank that processed my information in Australia or overseas, would you choose the one that kept your information in Australia?

	%
Yes	91%
No	2%
Don't know	7%